

max singer

a writer who designs

a designer who writes

“THINK WRITE DRAW *then* EAT PRAY LOVE”

—MAX@MAXSINGER.COM

the museum of the history of polish jews

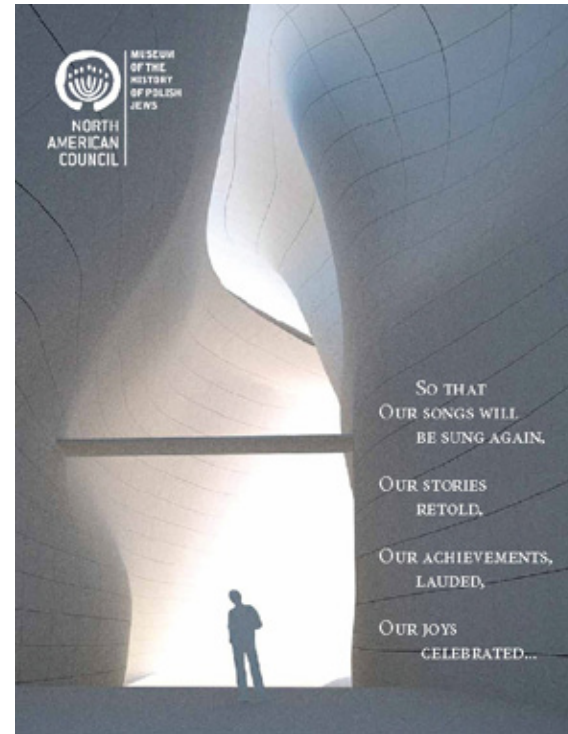
CAPITAL CAMPAIGN CASE STATEMENT

Website
Print collateral

WRITING¹
DESIGN
INFORMATION
ARCHITECTURE
PRODUCTION
COORDINATION

"On behalf of the North American Council, I invite you on a journey. It is the journey that our parents and grandparents, and theirs in turn, took. It is a journey through our civilization and culture, our scholarship and philosophy, our successes and, sadly, our near destruction. A journey spanning 1,000 years of the history of Polish Jewry. IT IS A JOURNEY THROUGH THE MUSEUM OF THE HISTORY OF POLISH JEWS."

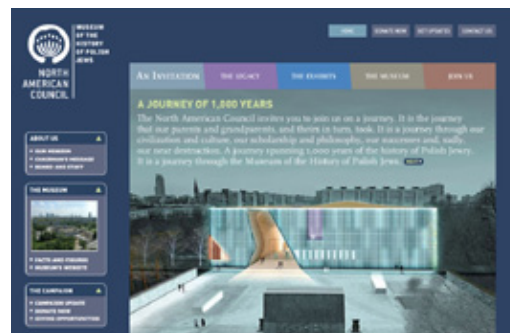
¹ WITH MARGOT ATLAS



"This museum will breathe life into artifacts and give a pulse to manuscripts and photographs.

It will come alive with sound and light.

Vibrate with music and expression."



“so that our songs will be sung again, our stories retold...”

—MAX@MAXSINGER.COM

wolfman dba frenchmen { PHOTO/RAP }

DIGITAL PUBLICATION

TEXT
PHOTOGRAPHY
DESIGN
PRODUCTION



“sufi twirl street delta prayer boogie woogie boozy woozy stomp street”



VIEW PUBLICATION

“genuflection firehouse plantation beat street.”

—MAX@MAXSINGER.COM

nycflash.com

**MARKETING
COLLATERAL
WEBSITE
BRANDING
INTERACTIVE
CATALOG
E-BLASTS
SOCIAL MEDIA**

WRITING.
DESIGN.
PHOTOGRAPHY
PRODUCTION.

"THINK SPEED
NYCFlash
Custom USB Drives
deliver content
faster than the net

THINK CAPACITY
with NYCFlash
Custom USB Drives
& up to 64 gigs
the only limit to
your presentation is
your imagination

THINK PORTABILITY
With NYCFlash
Custom USB Drives
your presentation is always
in the right hands"



**"A New York City
business offering
old school NYC service:
fast, professional,
face-to-face and the
best prices in town.**

"We guarantee it."



"think nycflash."

—MAX@MAXSINGER.COM

vanguard graphics

RECRUITMENT ADVERTISING.

COPY.
DESIGN.
PRODUCTION.

Van Gogh. Saw stars.
Vanguard. Has stars.



Vanguard Graphics. For all your staffing needs.

Contact Peter Pop @ Vanguard 212.682.9800

Creative by Max Singer, only one of Vanguard's stars

Van Gogh. A crazy artist.
Vanguard. Crazy about artists.



Vanguard Graphics. For all your staffing needs.

Contact Peter Pop @ Vanguard 212.682.9800

Creative by Max Singer, only one of Vanguard's not-so-crazy artists

**"Van Gogh.
Still-life artist."**

**Vanguard.
Still live artists."**

Van Gogh. Still life artist.
Vanguard. Still live artists.



Vanguard Graphics. For all your staffing needs.

Contact Peter Pop @ Vanguard 212.682.9800

Creative by Max Singer, only one of Vanguard's very much alive artists

"...one of vanguard's not-so-crazy artists."

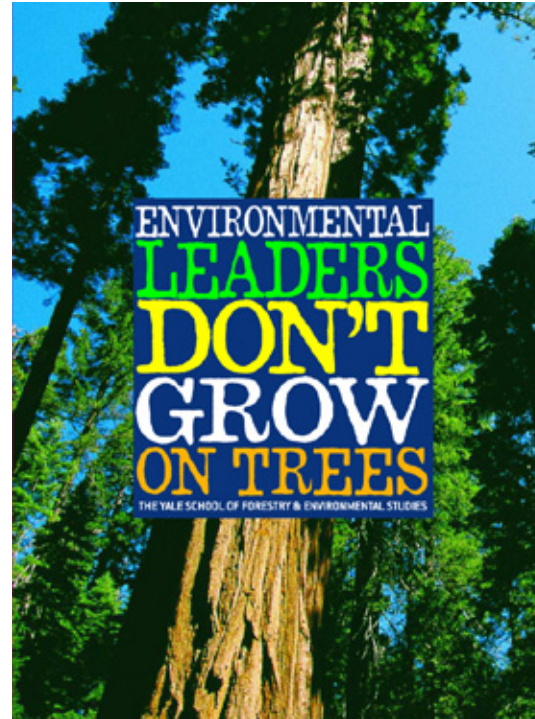
—MAX@MAXSINGER.COM

the yale school of forestry and environmental studies

CAPITAL CAMPAIGN CASE STATEMENT

WRITING
GRAPHIC DESIGN
PHOTO EDITING
INFORMATION DESIGN
PRODUCTION

*"...In the intervening 100+ years, we have continued to remain at the cutting edge of environmental education and research. And, it has been said, that in those 100+ years we have produced more leaders of the environmental movement than any other single education institution. In these critical times, when the future of our fragile and beautiful world seems ever more threatened, it becomes even more crucial that we are able to continue to educate and motivate the next generation of environmental leadership.
WITHOUT YOUR HELP THAT MAY BE IN DOUBT."*



"It can be said without exaggeration that without the Yale school of Forestry and Environmental Studies, there would be no environmental movement."



"environmental leaders don't grow on trees."

where magazine new orleans | wheretalks interactive

TOUCHSCREEN CITY GUIDE

CONCEPT DESIGN
AUDIO/VIDEO SCRIPTS
GRAPHIC DESIGN
PHOTO EDITING
ARCHITECTURE
PRODUCTION

*"the calliope blows its pipes
on the mighty mississippi
a lone trumpet blares on jackson square
burlesque clubs swing open their doors
for a peek at the mysteries inside
glitzy casinos roll out the red carpet
for the folks with lady luck at their side
nightfall in new orleans
the birthplace of jazz
a cool town with hot tunes
where the party is just starting
and people dance to dawn"*

WHERENIGHTS
night talk :60"



**"poets pirates voodoo queens
i'm the voice of new orleans
bourbon street and moss draped oaks
mardi gras and riverboats**

**food for kings a pair of jacks
uptown mansions creole shacks
rock and roll and red hot blues
step right up and get the news**

**where to shop and what to eat
what to see and where to meet
right up on this tv screen
the down-home true-blue
n'awlins scene"**

WHERETALKS
the voice of new orleans :30"

"poets pirates voodoo queens i'm the voice of new orleans..."

ILLUSTRATED
BOOK

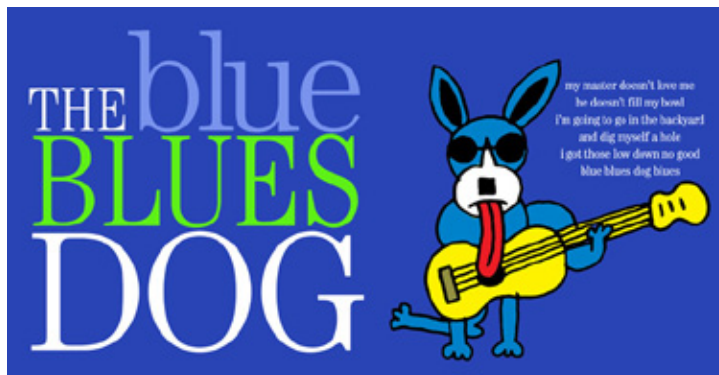
TEXT
ILLUSTRATION
DESIGN
PRODUCTION



"my master
doesn't love me
he doesn't
fill my bowl
i'm going into
the backyard
and dig
myself a hole
i got those low down
no good blue
blues dog blues"

"Once upon a time there was a sad blue dog named Cartier and he was a very sad dog indeed for his master was an artist who neglected him..."

And so, to gain the
attention he craved
cartiér, the sad
BLUE DOG,
became blind dog cartiér...



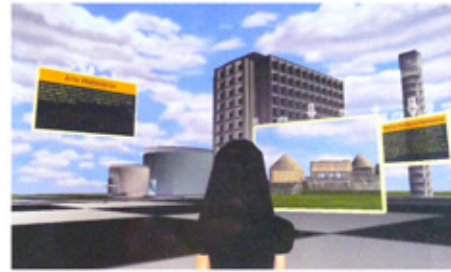
"dead blue dogs are easily trained to perform simple tricks."

artists without boundaries | anna deavere smith

PROSPECTUS ORGANIZATION DESIGN

CONCEPT
ORGANIZATION
DESIGN
TEXT

"In the last century, the telephone, affordable high-speed travel and wireless communication began to erase the barrier of distance. Today, mass access to low-cost communication and information technologies, high-speed transmission of data over the internet, digital video and audio, computer-aided graphics, animation, and editing software opens the door to exciting collaborations between artists 1000s of miles apart."



boundary:
*an often imaginary line
separating one thing
from another*

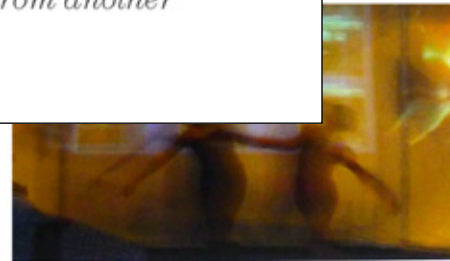
"Among contemporary artists from all disciplines and in all media, there is a growing excitement and interest in collaborative arts and in the creation of vital new forms and genres."



technology bridges GEOGRAPHIC BOUNDARIES



conversation bridges CULTURAL BOUNDARIES



collaboration bridges ARTISTIC BOUNDARIES



exposure bridges POLITICAL BOUNDARIES

"collaboration requires communication."

WEBSITE

COPY
DESIGN
GRAPHICS
PRODUCTION

"Julio Velesaca, husband, father, friend, colleague and familiar face to Upper Eastside regulars of Luke's Bar and Grill for over 20 years, met with a tragic accident on the evening of January 27, 2011. On his way home from work, Julio was hit by the #6 train at the 77th Street Station in Manhattan and both his legs were severed."



"Cosmetologist Maria Arena has worked with Shiseido at Saks. So you know this girl is the bomb!"

What a great way to spend an afternoon in the privacy of your apartment.

Girl talk is included."



"Introducing a cool new way to help Julio: We call it JULIO'S STORE where you can get some great deals on personal and business services and some neat stuff like artwork, jewelry, electronics etc. All proceeds will go to Julio. Just click on the JULIO'S STORE button on the top right to see what's on offer, learn how to buy, and how to donate your own services & stuff."

#03071105

A two-hour makeup makeover or lesson.

This fun deal worth \$150 can be yours for an donation of \$115.



Cosmetologist Maria Arena has worked with Shiseido at Saks. So you know this girl is the bomb! What a great way to spend an afternoon in the privacy of your apartment. Girl talk is included. [\[TOP\]](#)

#03131101

Gift certificate for Luke's Bar & Grill.

This package worth \$100 can be yours for a donation of \$80.



Have a great meal and drinks with Julio's friends and co-workers at [Luke's Bar and Grill](#) on the Upper East Side of Manhattan. Established in 1990 'Luke's' has become a neighborhood staple. From Martini's to Mike Wallace's Meatloaf, their menu has something for all. Ask Luigi for a hat! [\[TOP\]](#)

"got a three-handed to-do list and only two hands?"

orleans restaurant

ADVERTISING SMALL SPACE ADS

COPY
CONCEPT
DESIGN

“RECIPE FOR
A PERFECT
SUNDAY BRUNCH

1. take a pinch of the
artistry of chef matt aston
2. add a dash of live cool jazz
3. combine with your presence
4. stir the spirit”

**“Whatever you’re celebrating come to
us for a down-home New Orleans blowout!
We’ll serve you up our famous pirogue-sized
platters of dee-licious cajun specialties,
throw some Fats and Fess on the CD
and Let the Good Times Roll.”**

**DownTown,
DownHome
& Downright
Dee-licious**

*We got dat ole Gumbo-Jumbo:
Pirogue-sized platters of
mouthwatering Cajun cooking
at pecan-shell prices,
the freshest raw bar in town
and truly decadent desserts.
All at prices even stingy
Cajun Cousin Bo’ would like.
Come as you are or
come as you wanna be!*

*Cajun cooking with a touch
of casual class*

Orleans

• OPEN DAILY • LUNCH • BRUNCH • DINNER • TAKE-OUT • DELIVERY

252 BLEECKER [BET. 6TH & 7TH] 929-2928

VISIT OUR ORIGINAL UPTOWN LOCATION FOR
THE SAME DOWNHOME TREATMENT

1438 3RD [BET. 81ST & 82ND] 794-1509

Spicy not pricey

*If you’re looking for pirogue-sized platters of the
best Cajun food this side of the Mississippi, at
prices even Cajun cousin Beauregarde would like,
then you’ve found your joint.*

*Cajun cooking with a touch
of casual class*

Orleans

• OPEN DAILY • LUNCH • BRUNCH • DINNER • TAKE-OUT • DELIVERY

252 BLEECKER [6TH & 7TH] 929-2928

“WE DELIVER FROM BLEECKER AND
BOURBON STRAIGHT TO YOUR OFFICE

We’ll bring a little down-home
nawlins dee-liciousness into your office
the next time you lunch in.

Call us and we’ll serve you up our famous
pirogue-sized platters of mouthwatering
cajun specialties. At pecan-shell prices.”

Exam Jambalaya!

Fortify yourself before or after that big test with a
pirogue-sized platter of hot & spicy jambalaya, or one
of our other “easy-on-the-pocketbook” cajun
specialties. Complimentary dessert for NYU Students

*Cajun cooking with a touch
of casual class*

Orleans

252 BLEECKER [6TH & 7TH] 929-2928

• OPEN DAILY
• LUNCH
• BRUNCH
• DINNER
• TAKE-OUT
• DELIVERY

DownHome & Raw

Our food, that is! Mouthwatering Cajun cuisine
straight from the bayous, the freshest raw bar in
town & truly decadent desserts.
All guaranteed to barely dent your wallet.

*Cajun cooking with a touch
of casual class*

Orleans

252 BLEECKER [6TH & 7TH] 929-2928

• OPEN DAILY
• LUNCH
• BRUNCH
• DINNER
• TAKE-OUT
• DELIVERY

Dat Ole Gumbo Jumbo

Our specialty: Pirogue-sized platters of downhome
cookin’ at pecan-shell prices. We talkin’ meal in a
bowl. Chock full of hot n’ spicy stuff. No piddly
gumbo in a tea-cup like “you-know-who.”

*Cajun cooking with a touch
of casual class*

Orleans

252 BLEECKER [6TH & 7TH] 929-2928

• OPEN DAILY
• LUNCH
• BRUNCH
• DINNER
• TAKE-OUT
• DELIVERY

We Deux Brunch

And we deux it good! From Louisiana Crabcakes to
Cajun Chicken Pasta to a real ole N’awlins’ Crab
Boil. As our Cajun cousin Beauregarde sez:
“Mmmm, Dat be good!”

*Cajun cooking with a touch
of casual class*

Orleans

252 BLEECKER [6TH & 7TH] 929-2928

• OPEN DAILY
• LUNCH
• BRUNCH
• DINNER
• TAKE-OUT
• DELIVERY

“pirogue-sized platters at pecan-shell prices!”

—MAX@MAXSINGER.COM

POLITICAL SATIRE E-ZINE

TEXT
EDITING
DESIGN
ILLUSTRATION
PRODUCTION

“Responding to environmentalist critics and other tree-huggers, Vice-president Dick Cheney announced today a plan to conserve energy by calling upon God to make the sun stand still for up to 6 additional hours daily.”



VISIT WEBSITE

VOL. 1 NO. 2 THE FAITH-BASED ISSUE SEPTEMBER 15, 2003

PRESENTING THE BEST IN FAITH-BASED:

- HOMELAND SECURITY
- ENERGY POLICY
- FLOOD CONTROL
- MILITARY SCIENCE
- MEDIA CRITICISM
- EDITORIAL BLOOPERS
- ASK JESUS & JERRY ADVICE COLUMNS

FAITH-BASED MEDIA CRITICISM

Christian Reality TV Starts New Season With Big Hits

FAITH-BASED RATING SYSTEM

STONES CAST—SOMEWHAT SINLESS
STONES CAST—FAIRLY SINLESS
STONES CAST—RELATIVELY SINLESS
STONES CAST—TOTALLY SINLESS
STONES CAST—SAINTLY
STONES CAST—CHRISTLIKE

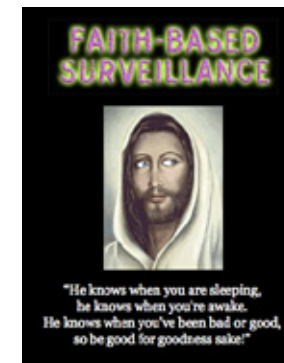
Saint or Sinner? ●●●●●●●●
280 million Americans are chosen at random to have surveillance cameras installed in their homes, workplaces and throughout their neighborhood streets. Each week the “Elected” audience will view the often hilarious taped episodes and choose the “Sinners” who will be thrown off the show and into pots of boiling sulphur. Don’t miss the exciting climax of the series where you will watch the tormented sinner’s souls being torn from their bodies and dragged down to hell.

Nosy Neighbor. ●●●●●●●●
A Good Christian is selected to collect the garbage and mail and eavesdrop on the phone conversations of his neighbor. The neighbor, who has been told he is to receive a special prize, is instead brought onto the show only to find his sins exposed to a national audience. Full of laughs but slow.

At the Movies.
THE CRUCIBLE. ●●●●●●●● (Film version of play by the Hebrew writer Arthur Miller, 1962.) Good Christians attempt to purge their community of Satan’s influence but are opposed at every turn by his minions who are

“At the Movies.

THE CRUCIBLE. (Film version of play by the Hebrew writer Arthur Miller, 1962.) Good Christians attempt to purge their community of Satan’s influence but are opposed at every turn by his minions who are posing as members of the liberal press. Lacks clarity and focus, message gets lost.”



Jesus to Protect U.S./Mexican Border

Heeding the call of legions of Snakecharmers, Armageddonites and other supporters of faith-based government for Americans to call upon Jesus to protect us in these perilous times, The INS (Immigration and Naturalization Service) announced today it is planning to



Salvation Army Engineers to Part Mississippi River

In a bold initiative to control the springtime floods that plague the towns and cities along the banks of the Mississippi River, the Salvation Army Corps of Engineers has trained a cadre of specialists in the technology of turning a serpent into a staff.



“cheney energy plan: “i’ll make the sun stand still!”